



SPONSORSHIP OPPORTUNITIES

2023-2025





16%

OF THE POPULATION IN THE U.S. LIVE WITH A **DISABILITY**

According to the CDC

THE NEED

OUR MISSION AT ANGEL CITY SPORTS IS TO CREATE SPORTS OPPORTUNITIES FOR ADULTS, CHILDREN, AND VETERANS WITH PHYSICAL DISABILITIES OR VISUAL IMPAIRMENTS.

Studies have shown that individuals with disabilities are more likely to report:

- Poorer overall health
- Less access to adequate health care
- Smoking and physical inactivity

With 61 million adults living with a disability, there is a need for resources that allow individuals to get active, stay healthy, and be competitive all across the nation.

Source: CDC



WHO WE SERVE

Individuals with disabilities intersect across all walks of life, in all professions, across all races, religions, ethnicities, gender identities, sexual orientations, and socioeconomic classes.

The data below was collected from the year 2022 unless otherwise specified.

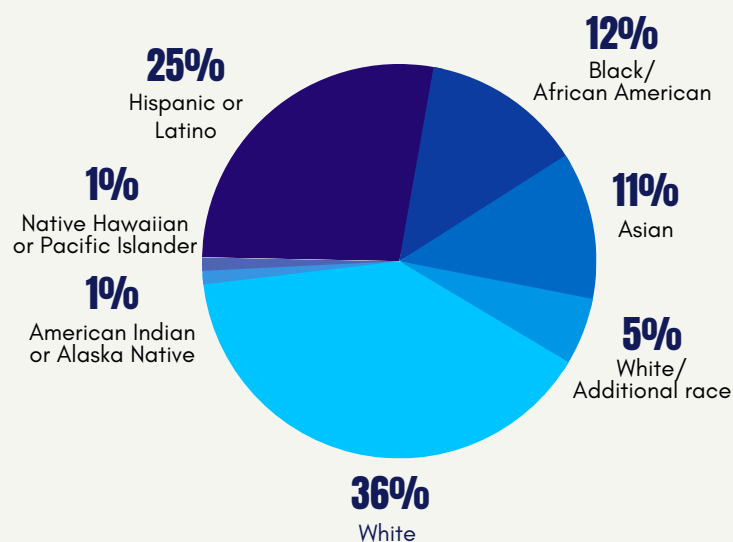
We've introduced over **300** individuals with disabilities to a **NEW** adaptive sport in 2022.



OUR EVENTS HAVE BROUGHT IN ATHLETES FROM 50 STATES AND 28 COUNTRIES.

Data collected since 2019.

RACE & ETHNICITY



24%
LIVE BELOW THE
POVERTY LINE



Female: 38%

Male: 60%

Non-binary: 1%

**PARTICIPANTS FROM
3 TO 87
YEARS OLD**

Top Disabilities Served
AMPUTATION/LIMB DIFFERENCE
CEREBRAL PALSY
SPINAL CORD INJURY
SPINA BIFIDA
BLIND/VISUALLY IMPAIRED



OUR REACH

WE WERE FEATURED IN OVER 60 LOCAL AND NATIONAL MEDIA PUBLICATIONS IN 2022.

Our digital and media presence is one of our organization's biggest strengths. Angel City Sports is becoming a household name across Southern California and the United States.

SOCIAL MEDIA IMPACT

2022



20.8M
Impressions
650K
Engagements

MEDIA IMPRESSIONS

2022



Angel City Sports
was promoted
nationally on TV
during 6 NFL Games.

AUDIENCE METRICS

As of December 12, 2022

- 5,335 FOLLOWERS
- 12,684 FOLLOWERS
- 2,296 FOLLOWERS
- 1,128 FOLLOWERS
- 8,007 CONTACTS
- 5,000 VIEWS/MONTH

Celebrity Ambassadors



Adam Sandler
14.4M followers



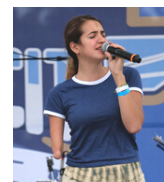
Kim Raver
1.7M followers



Jacob Bertrand
2.9M followers



Mekai Curtis
449K followers



Victoria Canal
98.5K followers

ABOUT US

Angel City Sports is the leading **adaptive** multi-sport provider in the United States.

8 YEARS OF GROWTH



ANGEL CITY GAMES CREATED FOR ADAPTIVE ATHLETES

Clayton Frech & his family create Southern California's only multi-sport Paralympic-style competition with 125 athletes participating in Track & Field and Wheelchair Basketball clinics and competition.

2015



ANGEL CITY SPORTS BECOMES AN ORGANIZATION

Upon recognizing the tremendous barriers that exist for the disabled community to become active and participate in sports, we expanded our vision and pivoted our brand to Angel City Sports.

2015



ANGEL CITY GAMES MAKES ITS MARK NATIONALLY

425 individuals with disabilities participated in 7 adaptive sports over the course of the 4-day event, becoming one of the largest adaptive sporting events in the country.

2019



ANGEL CITY SPORTS LEADS IN MULTI-SPORT OPPORTUNITIES

We have expanded into 2 premier events: the Angel City Games and Courage Weekend, offer over 100 adaptive sport clinics year-round, 1 tournament-style competition, and 5 multi-sport days which bring adaptive sports to different parts of California.

2022-

OUR PROGRAMS

2 PREMIER EVENTS the Angel City Games and Courage Weekend

140 ADAPTIVE SPORT CLINICS year-round featuring 21 adaptive sports

1 TOURNAMENT-STYLE COMPETITION the Para-Golf Classic

5 SPORT SHOWCASE DAYS one day of adaptive sports in each area of Los Angeles

2023-2025 SPONSORSHIP OPPORTUNITIES



YOUR BRAND RECEIVES 11 DAYS OF ACTIVATION ACROSS SOCAL
WITH VISIBILITY ACROSS 7 DIFFERENT EVENTS, 20 ADAPTIVE SPORTS, IMPACTING 750 ATHLETES,
1750 VOLUNTEERS, AND 4,000 SPECTATORS!

PREMIER EVENTS

ANGEL CITY GAMES

The Angel City Games is one of the largest adaptive multi-sport events in the United States—offering clinics, competitions and special events.

COURAGE WEEKEND

The west coast's ONLY adaptive sporting event for ill, injured, and wounded active duty military, veterans, and first responders.

SPORT SHOWCASE DAYS

Single-day adaptive sport events where 2–4 sports are introduced to new communities throughout SoCal.

WHY BECOME A SPONSOR?

- Create highly inspiring, motivational, and memorable moments through participation and education
- Enhance brand reputation while gaining access to a highly engaged and diverse audience that is underserved
- Join the adaptive sports movement, help support our culture of inclusion and diversity, and experience how sports and community can help anyone with a disability

**TITLE SPONSORSHIPS AVAILABLE
FOR 2023–2025!**



ANGEL CITY GAMES



Our flagship event, The Angel City Games, is one of the largest adaptive sports events in the country. Over the span of four days- individuals with and without disabilities can participate in sport clinics and competitions, special events, and community building opportunities.

Athletes of all abilities and skill levels are welcome to participate in the Games in both 'try-it' clinics & competitions. Various competitions such as our Track & Field Meet and Swim Meet are sanctioned by Move United and IPC/World Para-Athletics. We've had multiple athletes qualify for Paralympic teams at the Angel City Games!

2023 PROJECTIONS

4	400+	600+
Days	Athletes	Volunteers
2000+	12+	10+
Attendees	Clinics	Competitions

2022 AT-A-GLANCE



276 Athletes



226 Spectators



438 Volunteers

"I MET SPECIAL PEOPLE WHO SHARE SIMILAR STRUGGLES AND TRIUMPHS. I AM VERY HAPPY TO BE UPLIFTED BY THE COMMUNITY BECAUSE MY PERSONAL/HOME LIFE HAS BEEN HEAVY. WHAT A RELIEF TO ENJOY A WEEKEND OUT AND BE FREE!"

Angel City Sports athlete

4.45 Million Estimated Media Impressions

22.7% of our participants lived within or below current federal low income levels

170,190 Estimated Social Media Impressions



PREMIER EVENT

Our first inaugural Courage Weekend took place November 2022 with great success! This is the West Coast's only adaptive sports event in which active duty military, veterans, and first responders who are ill, injured, and wounded can come together to compete!

Courage Weekend is a blend of low intensity and high intensity sports. The newly adaptive and the seasoned athlete will both be challenged through this weekend with the goal of promoting a stronger community amongst the veteran and first responder population in LA County and beyond.

2023 PROJECTIONS

2 Days **150+** Athletes **200+** Volunteers

1000+ Attendees **10+** Clinics **4+** Competitions

2022 AT-A-GLANCE

- 10** Adaptive Sports
- 141** Participants
- 61** Veterans & First Responders

"THANK YOU FIRST OF ALL FOR CARING. CONTINUE TO GROW AND TOUCH AS MANY AS VETERANS AND FIRST RESPONDERS AS YOU CAN. THE HEART OF ANGEL CITY SPORTS IS BEAUTIFUL AND CONTINUE THAT WONDERFUL DESIRE TO HELP OTHERS AS YOU DO. THANK YOU AND YOUR SPONSORS. PLEASE LET THEM KNOW WE ARE VERY GRATEFUL AND APPRECIATE THEIR TIME AND TALENTS."

Angel City Sports athlete

75,000 Estimated Media Impressions

38,755 Estimated Social Media Impressions



SPORT SHOWCASE DAYS

The Sport Showcase Days are single-day events meant to bring adaptive sports to new areas and regions.

They are high energy, high engagement days where adaptive sports are introduced to local communities! These days provide an opportunity for family and friends with & without disabilities to try 2-4 adaptive sports in a casual & educational setting.

"THIS WAS MY FIRST ANGEL CITY SPORTS [EVENT]. IT MOTIVATES ME TO KEEP UP WITH MY RECOVERY AND KEEP MOVING FORWARD WITH MY PAST YEAR OF EXPERIENCING AND NAVIGATING THROUGH SEVERE INFLAMMATION AND PAINS. I BECAME LESS DEPRESSED THROUGH SPORTS PROVIDED BY ANGEL CITY SPORTS AND THE MANY OPPORTUNITIES TO CONNECT WAS FULFILLING."

Angel City Sports athlete

2023 PROJECTIONS

**5
INDIVIDUAL DAYS**

**200+
ATHLETES**

**200+
VOLUNTEERS**

**1000+
ATTENDEES**

**10+
CLINICS**



SOUTH LOS ANGELES | SAN GABRIEL VALLEY | VENTURA | ORANGE COUNTY | EAST LOS ANGELES

SPONSORSHIP LEVELS

Your sponsorship will include brand visibility at both of our premier events: the Angel City Games and Courage Weekend, and visibility at our Sport Showcase Days.

As a sponsor of Angel City Sports, you receive a portfolio of events. Our 2 premiere events + Sport Showcase Days are packaged together to give your brand maximum impact and exposure. Sponsorships are available annually up until 2025. Multi-year sponsorships are also available!

AVAILABLE FOR
2023-2025

TITLE SPONSORSHIPS

ANGEL CITY GAMES
700K ANNUAL

COURAGE WEEKEND
500K ANNUAL

SPORT SHOWCASE DAYS
300K ANNUAL

BECOME A TITLE SPONSOR FOR ALL 3 EVENTS ANNUALLY FOR
1M

ANNUAL AMOUNT		\$1M							
LV3	TITLE SPONSORSHIP	✓	\$100K	\$75K	\$50K	\$25K			
LV2	Home Page Logo Visibility	✓	✓						
	Custom Branded Event Experience	✓	✓	✓					
	Lunch and Learn with a Paralympian	✓	✓	✓	✓				
	Logo Visibility on Sponsor Wall	✓	✓	✓	✓	✓			
LV1	Logo Visibility on Athlete T-shirts	✓	✓	✓	✓	✓	\$15K	\$10K	\$5K
	Branded Booth Space at Event	✓	✓	✓	✓	✓	✓		
	Logo Visibility on Event Flyer	✓	✓	✓	✓	✓	✓	✓	✓
	Sponsor an Athlete's Entry	✓	✓	✓	✓	✓	✓	✓	✓

CLICK HERE TO VIEW FULL LIST OF SPONSOR BENEFITS

★ Tailored benefit packages are available for 25k + Sponsorship

CONTACT US



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